

FAMILY

M A G A Z I N E

MIAMI • FORT LAUDERDALE

RATES ARE FOR EACH EDITION • EFFECTIVE JANUARY 1, 2017

**ADVERTISE IN BOTH MIAMI & FORT LAUDERDALE EDITIONS &
RECEIVE A COMBO DISCOUNT OF 50% OFF THE 2ND EDITION**
(ads do not have to be same size)

ADVERTISING RATES:

Frequency	12x	6x	3x
Full Page	\$1300	1395	1450
Two Thirds	950	1025	1195
One-Half	795	855	895
One-Third	585	655	695
One-Sixth	305	355	395
One-Ninth	200	245	270

Specifications:

Full Page
7.5625" X 9.75"

Full Page Bleed
8.625" X 11.125"

Full Page Trim
8.375" X 10.875"

2/3 Vertical
5" X 9.75"

2/3 Vertical
Bleed (Trim)
5.375" X
10.875"

1/3 Vertical
2.4375" X 9.75"

ALL RATES ARE NET
GUARANTEED POSITION ADD 10%
1X INSERTION ADD 20% TO 3X RATE
ALL RATES PER INSERTION / RATES INCLUDE 4 COLOR

PREMIUM POSITIONS:

Frequency	12x	6x	3x
Inside Front	\$1650	1750	1850
Page Three	1400	1500	1600
Inside Back	1550	1650	1750
Back	2000	2125	2340

1/2 Vertical
5" X 7.25"

1/9
Vertical
2.4375 x
3.125

1/3 Square
5" x 4.75"

1/6 Vertical
2.4375" x 4.75"

1/2 Horizontal
7.5625" x 4.75"

ONLINE: BLABBER MOUTH

A Weekly Calendar e-blast to 6,200 qualified e-dresses

300px x 500px (any Thursday). . \$ 50
600px 400px (any Thursday). . \$125
Dedicated email 600px by 800px . . \$ 225
(any day except Thursday)

AD SUBMISSION CRITERIA:

- Include all fonts and artwork on disk or email as a PDF to: familymag@bellsouth.net
- Artwork/photos must be 300 dpi and CMYK color
- Acrobat PDF files are preferred. MAC formatted Photoshop, Illustrator & InDesign acceptable
- By mail: 7045 SW 69 Ave Miami, FL 33143

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